IMEROUSE PRODUCE

MARKET NOTES

PRODUCE MARKET REPORT

JANUARY 20, 2025

CITRUS **SEASON**

WINTER IS PEAK TIME

FOR CITRUS

As winter settles in and the days get

shorter, citrus fruits reach their juicy peak,

bringing a burst of sunshine to every bite.

We're thrilled to bring you an incredible

variety of top-quality citrus, including

Satsuma mandarins, Cara Caras, and more.

PEAK SEASON

GOOD BUYS

CITRUS

Cara Caras and stem-and-leaf Satsuma mandarins in stock! Blood oranges and clementines are new crop. Navel oranges are steady with good quality. Lemons are steady. Grapefruits are new crop from Florida and Texas

LETTUCE

Quality and supplies are good on iceberg, romaine, and leafy lettuces.

POTATOES

Sweets are steady from North Carolina. Idaho potatoes are the new Norkotah crop with good pricing and quality. Yukons and new crop reds are steady.

LEAFY GREENS

Supplies are steady on all types - spring mix, arugula, spinach.

BLUEBERRIES

Ample supplies and excellent quality from Peru and Mexico.

GREEN BEANS

Market is steady with excellent

quality.

with good quality.

SPECIALTY FRUIT

Red currants, persimmons, and quince are in stock! Double-layer pomegranates are excellent; arils are available, too.

MANGOS

Supplies are Tommy Atkins variety from Brazil with excellent quality.

SQUASH

purveyors of quality produce

Winter squash varieties have transitioned to Mexico. Market is overall steady.

APPLES & PEARS

Apples are steady from the Northwest. Good supplies on D'Anjou, Forelle, Asian, Bartletts, and red pears.

BRUSSELS SPROUTS

Quality and supplies are steady. Try our cleaned and halved brussels!

STONE FRUIT

New Chilean peaches, nectarines, and plums are in stock! Apricots and cherries are available with notice.

BROCCOLI & BROCCOLINI

Market is normalizing with good quality.

GREENS

Georgia kale, collards, and mustard greens continue with excellent quality.

ARTICHOKES

Supplies and quality are good from California.

ONIONS

Good quality and steady markets on all varieties

BERRIES

Raspberries and blackberries are steady from Mexico. Cranberries and goldenberries are still available.

CAULIFLOWER

Supplies are back to normal levels.

WET VEG

Cilantro and parsley are steady. Leek supplies remain tight with an active market.

CELERY

Supplies and overall market is improving.

TOMATOES

Despite the cold front in Florida, Market is finally showing some relief with better supplies and pricing on all types.

PEPPERS

Supplies are improving with a new crop from Mexico.

CORN

Overall supplies have improved, but sizing remains smaller as is typical this time of year.



MELONS

We continue to experience tight supplies on both cantaloupes and honeydews due to a field disease significantly decreasing yields. We ask for flexibility on sizing; prorates are in place. Watermelons also remain active.

PINEAPPLES

Just like melons, pineapples remain elevated with light harvest numbers.

AVOCADOS

An extended rainy season has resulted in low harvest yields and a higher market.

LIMES

Persistent rain in the growing regions of Mexico has delayed harvest and impacted supplies. Growers are concerned about how the rain will impact the new crop starting in February.

SPECIALTY PEPPERS

Frresnos and shishitos continue to be in short supply, with better availability on jalapenos and mixed minis.

GRAPES

Supplies are from both Peru and Chile, but the market is holding high. Quality is great.

STRAWBERRIES

The new Florida crop has started but the cold front has stunted the crop growth. Price remains elevated.

ASPARAGUS

Peru is winding down and Mexico is just starting, so the market is holding high. Quality remains good. White is available with excellent quality!

BANANAS

Weather in Central America is causing the market to spike up.





